

*When it comes to feeding babies,
we know you want to provide
neuroprotective feeding experiences.*

*To do that, you need quality, cost-effective
feeding products and practices.*



As a team of feeding specialists, we get it.



*Dr. Brown's Medical delivers valuable
feeding solutions so you can provide
the BEST possible outcomes for all
babies in your care.*

*Take the lead and transform your feeding culture
with Dr. Brown's® Medical Products.*



*Over 200 IDF™ Certified NICUs and 7,000 learners
to date... and counting!*

It is time to follow the science.

*Provide evidence-based feeding solutions
and optimize outcomes for all babies in your care.*



Dr. Brown's Medical
Reference Summaries



Infant-Driven Feeding™
Program Clinical Support

Positive Feeding Experiences from the Start™



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*Research shows that an infant's feeding experience
during their stay in the Neonatal Intensive Care Unit
can affect skill development post-discharge.*

40-70% *of children
born pre-term
experience some type of feeding problem
during childhood.* Zimmerman, 2018



*Commit to improving
infant outcomes.*



Supportive Feeding Culture

As the protector of the brain, you can:

- Honor babies' cues
- Improve infant feeding experiences
- Eliminate inconsistent feeding practices
- Improve feeding outcomes
- Establish standard-of-care practices



Evidence-Based Feeding Products

Zero-Resistance™ Bottle System offers:

- Increased safety for infant
- Increased feeding efficiency
- Consistent feeding experience
- Fewer physiological events
- Improved infant outcomes
- THREE consistent slow flow nipple rates
- Fewer nipple changes
- Improved parent satisfaction during feedings and transition to home



Evidence-Based Feeding Practices

Implementation of the Infant-Driven Feeding™ Program provides:

- Elimination of volume-driven culture
- Increased breastfeeding and kangaroo care rates
- Reduced length of stay
- Decreased time to full oral feedings
- Cost benefits to hospital
- Improved parent and staff satisfaction



Education & Support

Culture change and sustained success requires:

- Educational support to parents/caregivers at every step
- Clinical feedback for insight into current challenges and successes in the field

Dr. Brown's Medical is committed to providing YOU with the tools needed to improve infant feeding outcomes.

