



Infant-Driven Feeding™

Standard-of-Care Practice

The Infant-Driven Feeding™ (IDF™) Program is an online educational program that offers evidence-based, standard-of-care feeding practices for neonatal units with proven success for over 10 years.

**Benefits of Unit-Wide Infant-Driven Feeding™ Program vs. Train-the-Trainer Approach.**

UNIT-WIDE IDF™ PROGRAM	INCLUDES	TRAIN-THE-TRAINER PROGRAM
✓	Consistent Staff Education	✗
✓	Cost Effective	✗
✓	Research and Subject Matter Expert Content	✗
✓	Validated, Proprietary, Peer Reviewed Scales	✗
✓	Sustainable	✗
✓	Multi-Unit Proven Benefits	✗

**“It costs \$5,943 (USD) for an employee to develop one hour of instructor-led education.”**  
(Randall K, 2022)



**Recoup your Investment with Cost Savings**



**Average Reduced Length of Stay (LOS) = 5 days**

Average savings of \$15,000 (USD) *per baby*



**Total Cost Savings with Decreased LOS**

>\$100,000 (USD) cost savings *per year*



**Reduced Cost for Feeding Supplies**

\$78,000 (USD) in feeding supplies *per year*

**Evaluate your unit's feeding practices with a FREE Oral Feeding Practice Assessment.**

[IDFinfo@drbrownsmmedical.com](mailto:IDFinfo@drbrownsmmedical.com)



[www.drbrownsmmedical.com](http://www.drbrownsmmedical.com)